



"The Nutcracker"

2020 Advertising/Sponsorship Form

BUSINESS ADS (for Playbill – estimated print run of 3,600)

_____ **Quarter Page Ad** (3½" w x 2" h) = \$200

_____ **Full Page Ad** (5" x 8") = \$400

_____ **Half Page Ad** (5" w x 3¾" h) = \$300

_____ **Outside/Inside Covers** (5" x 8") = \$500

BUSINESS/PERSONAL SPONSORSHIPS

_____ **"Show Sponsor"** = \$10,000 and up
Unique Sponsorship opportunity to include customized events/appearances (varies by sponsor)
Also includes all "Marquee" benefits

_____ **"Marquee"** = \$5,000 and up
Website recognition – www.cbcrnutcracker.com
8 VIP Tickets
Backstage guest artist "Meet & Greet"
Recognition on all printed materials/advertising and lobby
Consistent social media exposure
Full page business ad in program

_____ **"Standing Ovation"** = \$2,500 - \$4,999
Website recognition – www.cbcrnutcracker.com
4 VIP Tickets with backstage event package
Recognition on signage placed in lobby at performances
Consistent social media exposure
Half page business ad in program

_____ **"Spotlight"** = \$1,000 - \$2,499
Website recognition – www.cbcrnutcracker.com
Recognition on signage placed in lobby at performances
4 Tickets to performance of choice
Quarter page ad in program

_____ **"Applause"** = \$500 - \$999
Website recognition – www.cbcrnutcracker.com
2 Tickets to performance of choice
Program recognition

_____ **"In-Kind Personal Donation"** = up to \$499
Includes merchandise, services, gift cards, etc.
Value: \$ _____

DONOR INFORMATION

Your donation is tax deductible. M3 Dance is a registered 501(c)(3) non-profit organization.

Email completed form and high-resolution color ad/logo in JPEG format to:

MohlerDanceInfo@sbcglobal.net

Business Name: _____

Contact: _____

Email: _____

Phone: _____

Total Amount: _____ (checks payable to M3 Dance – call for credit card payments)

Please return copy of form with payment by November 1, 2020 to: M3 Dance, 160 S Bloomingdale Road, Bloomingdale, IL 60108

www.MohlerDanceInfo@sbcglobal.net (630) 893-1444

*****THANK YOU FOR YOUR SUPPORT*****